

## Faculty of Higher Education

<b>Subject Code</b>	TOU751
<b>Subject Name</b>	Taking Responsibility for Tourism and Hospitality
<b>Credit points</b>	6
<b>Study Level</b>	Year 3
<b>Delivery mode</b>	On campus
<b>Location</b>	Melbourne
<b>Prerequisites</b>	None

<b>Subject Coordinator</b>
Paul Taylor
<a href="mailto:PaulT@angliss.edu.au">PaulT@angliss.edu.au</a>

<b>Subject Overview</b>	<p>This subject explores the concept of sustainable business and its applicability and adoption in the hospitality and tourism industry. The subject defines what sustainable business means and explores principles of sustainable hospitality based around the key areas of environment, people and communities, fairness and transparency and leadership and future directions. Students consider the application of these principles through a range of case studies to explore the ethical and sustainable dilemmas that confront all stakeholders. This will clarify the political, social and economic forces that potentially shape the adoption of sustainable practices in the industry.</p>
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<b>Learning Outcomes</b>	Judge the implementation of sustainable principles by hospitality operations
	Evaluate the relevance of industry expressions of sustainability such as codes of practice, certification programs and frameworks
	Predict the future sustainability challenges that face the hospitality sector and propose possible solutions to these challenges
	Reflect on the concept of sustainability and summarise the business case for its adoption in the hospitality sector

<b>Assessments</b>	<b>Details</b>	<b>Weighting</b>
	Group review (groups of 2)	20%
	Document analysis	40%
	Examination	40%

<b>Graduate Attributes addressed in this subject</b>	Ethical and social understanding
	Systematic and coherent body of knowledge
	Cognitive skills to synthesise and consolidate knowledge
	Scholarly skills
	Communication skills
	Personal attributes - work independently, sustainability