

## Faculty of Higher Education

<b>Subject Code</b>	TOU739
<b>Subject Name</b>	Current Issues in Tourism and Hospitality
<b>Credit points</b>	6
<b>Study Level</b>	Year 4
<b>Delivery mode</b>	On campus
<b>Location</b>	Melbourne
<b>Prerequisites</b>	None

<b>Subject Coordinator</b>
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<b>Subject Overview</b>	<p>This subject has been designed to examine contemporary issues in international tourism and hospitality, such as globalisation, climate change, threats of terrorism and natural disasters, mobility, technological innovations, demographic change, emerging consumer trends and labour issues and challenges. These issues have brought significant change to the tourism and hospitality industry and necessitate new management strategies and policies to ensure its future success. The aim of this unit is to enable future managers and decision makers to recognise the most significant contemporary issues in tourism and hospitality management and equip them with tools to effectively respond to these drivers of change.</p>
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<b>Learning Outcomes</b>	Evaluate the impact of a broad range of issues confronting the tourism and hospitality industry
	Propose solutions and recommendations in regards to problems associated with issues confronting the tourism and hospitality industry
	Work collaboratively in small groups to produce and present a major report on a significant issue confronting the tourism and hospitality industry
	Collect and synthesise information from a wide variety of sources including academic texts, journals and government reports

<b>Assessments</b>	<b>Details</b>	<b>Weighting</b>
	Short written reviews	30%
	Major group report and seminar presentation (groups of 4-5)	40%
	Quizzes	30%

<b>Graduate Attributes addressed in this subject</b>	Ethical and social understanding
	Systematic and coherent body of knowledge
	Cognitive skills to synthesise and consolidate knowledge
	Scholarly skills
	Teamwork skills
	Communication skills
	Time management, Self regulation