Subject Code	TOU502	**Subject Coordinator**	
Subject Name	Destination Concepts	Madelene McWha	
Credit points	6	MadeleneMc@angliss.edu.au	
Study Level	Year 1		
Delivery mode	On campus		
Location	Melbourne		
Prerequisites	None		

Subject Overview	This subject explores the ultimate goal of most tourism activity; the destination. Students will come to appreciate the problematic nature of the 'destination' both in terms of a shared understanding of the term and by viewing the concept from different disciplinary perspectives. Through exposure to the literature students will explore how the development and connectivity of destinations is modeled and how these models further challenge the destination.

Learning Outcomes	Discuss the 'destination' as a concept where tourism activity takes place
	Identify key stakeholders and the roles they play in shaping a destination
	Explain the influencing factors of destination change
	Describe the ways in which destinations are connected

Assessments	**Details**	**Weighting**
	In Class Test	10%
	Report	20%
	Research Report	30%
	Exam	40%

Graduate Attributes addressed in this subject	Ethical and social understanding
	Systematic and coherent body of knowledge
	Cognitive skills to analyse and critique knowledge
	Scholarly skills
	Communication skills
	Personal attributes – time management