Subject Code	TOU703
Subject Name	Sustainability in the Tourism and Hospitality Industry
Credit points	6
AQF Level	7 (Year 3)
Delivery mode	On campus
Prerequisites	None

Subject Overview	This subject explores the concept of sustainability and its applicability and adoption in the tourism and hospitality industry. The subject defines what sustainable business means and investigates the principles of sustainability and regeneration based around the key areas of environment, people and communities, fairness and transparency, and leadership and future directions. Students consider the application of these principles through a range of case studies to explore the ethical and sustainable dilemmas that confront all stakeholders involved in the development and supply of tourism and hospitality experiences. This will clarify the political, social and economic forces that potentially shape the adoption of sustainable practices in these service industries.

Learning Outcomes	Evaluate the key sustainability challenges facing the tourism and hospitality industry
	Apply key concepts and frameworks related to sustainability and regeneration
	Critically evaluate the implementation of sustainability and regenerative practices by tourism and hospitality enterprises
	Design sustainability or regenerative initiatives for a tourism or hospitality enterprise

Assessments	**Indicative assessments**	**Weighting**
	Scenario-based quizzes	40%
	Report	30%
	Presentation (group)	30%

Graduate Attributes addressed in this subject	Ethical and social understanding and sustainability literacy
	Systematic and coherent body of knowledge
	Cognitive skills to analyse and critique, synthesise and consolidate knowledge
	Scholarly skills
	Communication skills
	Personal attributes - Work independently, Sustainability

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