Subject Code	TOU506
Subject Name	Tourism Operations
Credit points	6
AQF Level	5 (Year 1)
Delivery mode	On campus
Prerequisites	None

Subject Overview	Tourism Operations is a subject that delves into the strategic and operational aspects of managing successful and sustainable tourism businesses. This subject introduces students to relevant theories and models of operations management, providing a foundation for critical analysis and application to real-world scenarios. Students will identify various components essential to running a profitable tourism business, including the effective management of resources, processes, and stakeholders and the role of technology in distribution systems. Throughout the subject, students will engage with current industry professionals to gain valuable insights into the challenges and opportunities faced by tourism operations managers. This interaction will facilitate a deeper understanding of the skills, competencies, and best practices required to excel in the field. Upon completion of this subject, students will have a strong theoretical and practical understanding of tourism operations, preparing them for diverse career paths within the industry and fostering their ability to contribute to the success of tourism businesses in an ever-evolving landscape.

Learning Outcomes	Interpret fundamental theories and models of operations management used by tourism professionals.
	Identify essential management best practices and processes required for running a profitable but sustainable tourism business through stakeholder engagement.
	Discuss how technology impacts various aspects of tourism operations.
	Identify key skills and competencies for effective tourism operations management and relate them to potential career paths in the industry.

Assessments	**Indicative assessments**	**Weighting**
	Video Presentation (group)	30%
	Reflective Essay	30%
	Portfolio	40%

Graduate Attributes addressed in this subject	Systematic and coherent body of knowledge
	Cognitive skills to analyse and critique, synthesise and consolidate knowledge
	Scholarly skills
	Teamwork skills
	Communication skills
	Personal attributes - Work independently

© William Angliss Institute