

Faculty of Higher Education

Subject Code	HOS551
Subject Name	Hospitality Concepts and Context
Credit points	6
Study Level	Year 1
Delivery mode	On campus
Location	Melbourne
Prerequisites	None

Subject Coordinator
Lynn Richardson
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Subject Overview	<p>This subject introduces the multidisciplinary nature of the field of hospitality studies and encourages students to investigate the concept of hospitality beyond the commercial domain. Historical, cultural and political influences are explored through the lens of a range of disciplines including anthropology, sociology, geography and cultural studies. Core academic and research skills are embedded in this unit through the introduction of prescribed research activities.</p>
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Learning Outcomes	Compare and contrast dimensions of hospitality from a temporal, cultural and gender perspective
	Differentiate between concepts of hospitality and service and the impact of social or financial obligation
	Distinguish between hedonic and non-hedonic hospitality and the relationship to power dimensions
	Conduct and communicate findings from a prescribed research task

Assessments	Details	Weighting
	Critical reading worksheets	25%
	Essay	30%
	Video presentation	20%
	Wiki	25%

Graduate Attributes addressed in this subject	Preparedness
	Ethical and social understanding
	Systematic and coherent body of knowledge
	Cognitive skills to analyse, critique, synthesise and consolidate knowledge
	Scholarly skills
	Communication skills