Subject Code	HOS551
Subject Name	Hospitality Concepts and Context
Credit points	6
AQF Level	5 (Year 1)
Delivery mode	On campus
Prerequisites	None

Subject Overview	This subject introduces the multidimensional field of hospitality studies, encouraging students to examine the concept beyond its commercial aspects through historical, cultural, and political lenses. Drawing from disciplines such as anthropology, sociology, geography, and cultural studies, it aims to provide a comprehensive understanding of hospitality as a significant cultural and social phenomenon. This subject fosters a profound appreciation and critical insight into the role and impact of hospitality and hotels within society, facilitating reflection on various perspectives of hospitality.

Learning Outcomes	Compare and contrast dimensions of hospitality from a temporal, cultural and gender perspective
	Differentiate between concepts of hospitality and service and the impact of social or financial obligation
	Distinguish between hedonic and non-hedonic hospitality and the relationship to power dimensions
	Reflect on various perspectives in the field, integrating insights with theorised concepts of hospitality

Assessments	**Indicative assessments**	**Weighting**
	Blog	20%
	Essay	30%
	Storytelling Project (group)	35%
	Reflective Essay	15%

Graduate Attributes addressed in this subject	Preparedness
	Ethical and social understanding and sustainability literacy
	Systematic and coherent body of knowledge
	Cognitive skills to analyse and critique, synthesise and consolidate knowledge
	Scholarly skills
	Communication skills

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