Faculty of Higher Education

Subject Code	HOH759
Subject Name	International Practice Study Tour
Credit points	12
AQF Level	7 (Year 3)
Delivery mode	On campus
Prerequisites	None

Subject Overview	In this subject, students experience first-hand the operation of hotels and resorts across a range of international locations. The tour will visit two distinct regions to allow students to consider the implications of resort and hotel developments on the host communities and contrast external business environments, management practices and visitor demographics. Students will be exposed to a range of cultural environments to foster an understanding of diversity, essential for hotel and resort managers. Engagement in the international travel experience promotes the development of interpersonal skills and self-confidence.

Learning Outcomes	Critically analyse hotel/ resort practices in diverse international settings
	Apply theoretical management knowledge to real-world scenarios experienced during the study tour
	Engage in reflective practice to evaluate personal learning, growth and cross-cultural competence through the study tour
	Collaboratively design and present a project proposal that addresses social and/or environmental challenges in host communities, demonstrating a commitment to responsible behaviour

Assessments	**Indicative assessments**	**Weighting**
	Daily journals with photography	20%
	Reflective journal	20%
	Data collection and analysis (group)	30%
	Presentation (group)	30%

Graduate Attributes addressed in this subject	Preparedness
	Ethical and social understanding
	Systematic and coherent body of knowledge
	Cognitive skills to synthesise knowledge
	Scholarly skills
	Interpersonal skills
	Personal attributes - Exposure to new culture and develop social skills through close interactions with peers and stakeholders

Additional Information	Additional costs related to the study tour. Exact cost will vary.

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