

Faculty of Higher Education

Subject Code	EVF702
Subject Name	Festival Project
Credit points	6
Study Level	Year 3
Delivery mode	On campus
Location	Melbourne
Prerequisites	EVF601, EVF602, EVF701

Subject Coordinator
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Subject Overview	<p>This subject provides students with the capacity to apply their knowledge of key aspects of festival management to the completion of a festival project. By undertaking a festival project, students will critique key concepts of festival planning, and provide reflections on core elements of sustainable festivals. Through experiential learning activities students will design a festival that considers all stakeholders; artists, producers, audiences in order to create a transformational and immersive festival experience. By developing goals and objectives that benefit the host community, students will coordinate documentation and apply necessary skills required for effective festival collaboration. Students also undertake collaborative activities to ensure ongoing improvements in festival design, while reflect on the necessary skills and attributes required to execute a successful festival project.</p>
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Learning Outcomes	Determine the feasibility of a festival project including key design and management concepts
	Integrate the needs of a broad range of stakeholders into the design of sustainable festivals or events

Assessments	Details	Weighting
	Festival Model	25%
	Presentation (group)	40%
	Reflection	35%

Graduate Attributes addressed in this subject	Preparedness
	Ethical and social understanding
	Sustainability literacy
	Systematic and coherent body of knowledge
	Cognitive skills to analyse, critique and consolidate knowledge
	Teamwork skills
	Communication - written, oral, numerical