

Faculty of Higher Education

Subject Code	EVF602
Subject Name	Festival Logistics
Credit points	6
Study Level	Year 2
Delivery mode	On campus
Location	Melbourne
Prerequisites	None

Subject Coordinator
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Subject Overview	<p>Extending on concepts learned in planning and hosting festivals, this subject provides students with the knowledge and skills required to address the logistical challenges associated with the conduct of both indoor and outdoor festivals. The effective design of spaces (servicescape) and experiences (experiencescape) along with broader elements including the movement of people, infrastructure, and facilities to, from and around festival sites is crucial in securing a sustainable, safe, and successful event. By exploring case studies, the logistical issues linked with elements such as sound, entry and exit points, can be discussed, and analysed by students. The development of necessary documentation and communication of operational requirements to a range of internal and external stakeholders, will assist student to consolidate and synthesise knowledge. To utterly understand logistics is to be able to “predict the unanticipated” and be able to quickly find the most favourable solution and integrate it into the plan so that the festival can go off without a hitch.</p>
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Learning Outcomes	Determine relevant logistics concepts to the conduct of sustainable indoor and outdoor festivals.
	Examine effective design elements along with the key processes and problems associated with the staging of festivals
	Assess the logistical feasibility of potential festival locations
	Produce documentation to overcome logistic challenges and find favourable solutions that can be integrated into a logistics plan.
	Communicate the importance of key logistics to a range of stakeholders

Assessments	Details	Weighting
	Case study review	25%
	Presentation	35%
	Portfolio Logistics plan (group assessment)	40%

Graduate Attributes addressed in this subject	Preparedness
	Systematic and coherent body of knowledge
	Cognitive skills to analyse, critique and consolidate knowledge
	Teamwork skills
	Communication skills