

Faculty of Higher Education

<b>Subject Code</b>	EVE759
<b>Subject Name</b>	Politics and Culture in International Events
<b>Credit points</b>	6
<b>Study Level</b>	Year 3
<b>Delivery mode</b>	On campus
<b>Location</b>	Melbourne
<b>Prerequisites</b>	EVE659 Iconic Events

<b>Subject Coordinator</b>
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<b>Subject Overview</b>	Politics and culture are significant forces in shaping international events with the potential for the event itself to act as a vehicle for political posturing and positioning within the global community. The dynamic interdependence between culture and international events, as well as the manner in which cross-cultural relationships are developed and managed, continues to have a major impact on event outcomes. Students undertake scaffolded research activities to explore the tensions between national and local identities and interests in the global staging of these events.
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<b>Learning Outcomes</b>	Critically analyse how cultural identities are reflected, performed and contested through the staging of international events.
	Evaluate the relationship between cities, destinations and culture in the international event phenomena.
	Anticipate the cultural and political impacts of an international planned event.
	Undertake and present findings from scaffolded research activities for Event Studies.

<b>Assessments</b>	<b>Details</b>	<b>Weighting</b>
	Literature Review	30%
	Examine a recurring international event	25%
	Essay	45%

<b>Graduate Attributes addressed in this subject</b>	Ethical and social understanding
	Systematic and coherent body of knowledge
	Cognitive skills to synthesise and consolidate knowledge
	Scholarly skills
	Personal attributes - political and cultural awareness and understanding