

Faculty of Higher Education

Subject Code	EVE611
Subject Name	Project Management
Credit points	6
Study Level	Year 2
Delivery mode	On campus
Location	Melbourne
Prerequisites	None

Subject Coordinator
Simon Hamm
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Subject Overview	This subject examines the key theoretical and operational considerations of project management within an event management context. Essential elements, including scope, time, cost and quality, as well as their application from an events perspective, are examined. The critical stages of the event management process, as well as other associated elements that reflect the event project life cycle, project resources and manpower, are also considered. Students will utilise a project management framework to assess, plan and report on an event project.
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Learning Outcomes	Apply relevant concepts and principles of project management within the events sector.
	Explain the key benefits of utilising a project management framework in an event context.
	Apply key project management elements and concepts to the planning and implementation of an event.
	Demonstrate a capability to engage and apply specific computer based project management software within the planning and operational stages of project management

Assessments	Details	Weighting
	Report	30%
	Planning of a selected event Report Presentation	25% 20%
	In class test	25%

Graduate Attributes addressed in this subject	Preparedness
	Systematic and coherent body of knowledge
	Cognitive skills to analyse and critique, synthesise and consolidate knowledge
	Communication skills
	Personal attributes - Apply project management and logistics theory in an event context