

Faculty of Higher Education

Subject Code	EVE609
Subject Name	Managing and Motivating People
Credit points	6
Study Level	Year 2
Delivery mode	On campus
Location	Melbourne
Prerequisites	None

Subject Coordinator
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Subject Overview	This subject provides the knowledge required to manage, lead, and motivate the human resources that are required to effectively stage a major festival and other events. It explores aspects of management and leadership theory that provide insights into the challenges associated with gaining results through the management and leadership of a diverse range of people, as well as alternative leadership styles that may be applied to different groups. The subject also focuses on various approaches to influencing behavior and gaining control over work related outcomes. Through the application of motivation theory, students will also gain an appreciation of various approaches to motivation, as well as the associated challenges.
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Learning Outcomes	Apply management and leadership theory to influencing and motivating the performance of a diverse range of people that are involved with the staging of events.
	Explore a range of leadership styles that may be applied to various groups in an event context.
	Analyse various approaches to influencing behaviour and gaining control over work related outcomes.
	Identify and address the challenges associated with the application of motivation theory to people involved with the staging of events.

Assessments	Details	Weighting
	In-class test	20%
	Training Video	30%
	Report	50%

Graduate Attributes addressed in this subject	Preparedness
	Ethical and social understanding
	Systematic and coherent body of knowledge
	Cognitive skills to analyse and critique and consolidate knowledge
	Scholarly skills
	Communication skills