

Faculty of Higher Education

<b>Subject Code</b>	EVE601
<b>Subject Name</b>	Project Management and Logistics
<b>Credit points</b>	6
<b>Study Level</b>	Year 2
<b>Delivery mode</b>	On campus
<b>Location</b>	Melbourne
<b>Prerequisites</b>	EVE501 Fundamentals of Event Practices

<b>Subject Coordinator</b>
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<b>Subject Overview</b>	This subject examines the key theoretical and operational considerations of project management and logistics within an event management context. Essential elements, including scope, time, cost and quality, as well as their application from an events perspective, are examined. The various stages of the event management process, as well as other elements that reflect the event project life cycle, including transport, site logistics and facilities, project resources and manpower, are also considered. Students will utilise a project management and logistics framework to assess, implement, manage and report on an event project.
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<b>Learning Outcomes</b>	Apply relevant concepts and principles of project management and logistics within the events sector.
	Explain the key benefits of utilising a project management framework in an event context.
	Apply key project management and logistics concepts to the planning and implementation of an event.
	Communicate the importance and role of logistical operational considerations regarding specific and general types of events.

<b>Assessments</b>	<b>Details</b>	<b>Weighting</b>
	Report	30%
	In class test	25%
	Planning of a selected event	45%

<b>Graduate Attributes addressed in this subject</b>	Preparedness
	Systematic and coherent body of knowledge
	Cognitive skills to analyse and critique, synthesise and consolidate knowledge
	Communication skills
	Personal attributes - apply project management and logistics theory in an event context