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| **Subject Code** | EVE613 |
| **Subject Name** | Social and Community Events |
| **Credit points** | 6 |
| **AQF Level** | 6 (Year 2) |
| **Delivery mode** | On campus |
| **Prerequisites** | None |

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| **Subject Overview** | This subject introduces you to the creativity and emotion of private events, from weddings to milestone celebrations to social and community events. You will explore how to design cohesive and memorable experiences that delight clients and their guests. Through practical exercises, you'll learn about theming, décor, entertainment, and catering, while also developing the professional skills to manage sensitive client negotiations, budgets, and cultural considerations. By delivering a social event, you will gain insights into balancing client desires with business realities. This subject is perfect for students who want to apply their creativity to event design while also mastering the negotiating techniques and emotional intelligence required to succeed in the social events sector. |

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| **Learning Outcomes** | Design thematic and creative event concepts that reflect the needs and expectations of private clients. |
| | Apply negotiation and conflict resolution techniques to manage challenges in personal and lifestyle events effectively. |
| | Assess and apply inclusivity, cultural sensitivity, and ethical considerations in the planning of private events. |
| | Deliver and evaluate a private celebration event, reflecting on the balance between client expectations and business constraints. |

| **Assessments** | **Indicative assessments** | **Weighting** |
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| | Event theme pitch | 25% |
| | Negotiation simulations | 25% |
| | Event delivery (group) and client report (individual) | 50% |

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| **Graduate Attributes addressed in this subject** | Systematic and coherent body of knowledge |
| | Interpersonal and teamwork skills |
| | Personal attributes - Empathy |

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| **Additional Information** | Approximately 12 additional hours are required for preparation and delivery of the live event. |


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