Subject Code	MAN706
Subject Name	Innovation and Entrepreneurship
Credit points	6
AQF Level	7 (Year 3)
Delivery mode	On campus
Prerequisites	None

Subject Overview	This subject provides students with an understanding of how and why innovation and entrepreneurship occur and the value these activities create across a range of settings including social, large and small organisations and government bodies. Techniques to promote creativity and innovative solutions are tested through practical application. Through the semester student innovation hubs will be presented with a series of sector specific 'challenges' which they will work on in groups to develop a viable solution. Students will also work individually on an original concept or idea, presenting this to a range of stakeholders in an effort to convince them to support their idea, Central to effective innovation and entrepreneurship is the ability to persuade others.

Learning Outcomes	Evaluate entrepreneurship in the current social environment
	Integrate a range of techniques to foster innovation and collaborative problem solving
	Critically reflect on the innovation and entrepreneurial process
	Communicate effectively to inform and persuade relevant stakeholders

	Indicative assessments	**Weighting**
Assessments	Unessay and Interpretative Paper	20%
	Website (Group)	40%
	Entrepreneurial activity	40%

Graduate Attributes addressed in this subject	Preparedness
	Ethical and social understanding
	Systematic and coherent body of knowledge
	Cognitive skills to synthesise knowledge
	Interpersonal and Teamwork skills
	Communication skills
	Personal attributes - Creativity and entrepreneurial attitude

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