

Faculty of Higher Education

Subject Code	MAN801
Subject Name	Financial Management and Data Analytics
Credit points	6
Study Level	Year 1 (AQF8)
Delivery mode	Blended
Location	Melbourne
Prerequisites	N/A

Subject Coordinator
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Subject Overview	<p>Analysis of data is a crucial aspect of effective leadership as is the ability to source data and present findings to various stakeholders. Students will develop an ability to identify different pieces of financial data to analyse and use the data to make decisions pertaining to the best interests of the hospitality business.</p> <p>This subject will foster an analytical mindset through interpretation of sophisticated operational, marketing, and financial reports. Students will learn how to use the data to understand root causes, identify opportunities for improvements, and tell a story to various stakeholders and regulating authorities through presentations, business plans and budgets.</p> <p>Students will leave this subject with the ability to analyse business performance through various reports and data enabling sound judgement and decision making.</p>
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Learning Outcomes	Analyse operational, marketing and financial data to support business objectives
	Present findings and recommend appropriate strategies to improve business performance and achieve objectives
	Map critical data and sources of information to inform stakeholders
	Integrate key data to inform advanced problem solving and decision making in the context of international hospitality operations

Assessments	Details	Weighting
	Test	25%
	Case study	35%
	Report and presentation	40%

Graduate Attributes addressed in this subject	Preparedness
	Ethical and social understanding
	Systematic and coherent body of knowledge
	Cognitive skills to synthesise and consolidate knowledge
	Teamwork skills
	Communication skills