

Faculty of Higher Education

<b>Subject Code</b>	HOH909
<b>Subject Name</b>	Leading Sustainability in the Hotel Industry
<b>Credit points</b>	6
<b>Study Level</b>	Year 2 (AQF9)
<b>Delivery mode</b>	Blended
<b>Location</b>	Melbourne
<b>Prerequisites</b>	N/A

<b>Subject Coordinator</b>
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<b>Subject Overview</b>	This subject provides a critical introduction to the concept of environmental sustainability and explores its applicability and implementation in the global hotel industry. By taking a wide-ranging interpretation of sustainability, students examine the economic, social, and environmental impacts of hotels and the roles that hotel leaders and a range of stakeholders play in providing sustainable operations for customers. The subject poses the question of future sustainability challenges that face the global hotel industry and the leadership required to manage these challenges.
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<b>Learning Outcomes</b>	Investigate the dimensions of sustainability and critically discuss the role of leadership in developing sustainable hotel practices
	Analyse and evaluate the barriers and drivers of sustainability in the hotel industry
	Verify the role of stakeholders and hotel leaders in the adoption and implementation of sustainable policies and practices in the international hotel industry
	Examine the future sustainability challenges that face the hotel industry and pose current thinking to determine leadership resolutions

<b>Assessments</b>	<b>Details</b>	<b>Weighting</b>
	Essay	30%
	Report	30%
	Report	40%

<b>Graduate Attributes addressed in this subject</b>	Systematic and coherent body of knowledge
	Ethical and social understanding
	Sustainability literacy
	Cognitive skills to synthesise and consolidate knowledge
	Scholarly skills
	Communication skills