

Faculty of Higher Education

Subject Code	ENT819
Subject Name	Financing Entrepreneurial Ventures
Credit points	6
Study Level	Year 1 (AQF8)
Delivery mode	Blended
Location	Melbourne
Prerequisites	N/A

Subject Coordinator
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Subject Overview	<p>Entrepreneurs need more than just innovative products to succeed. Access to finance is an essential stage of the process of entrepreneurship, however often found problematic by many entrepreneurs. This subject focuses on various forms of financing for entrepreneurial ventures, and entrepreneurial finance. Students will develop an ability to plan entrepreneurial ventures and formulate suitable business strategies to attract and finance new ventures.</p>
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Learning Outcomes	Critically evaluate various processes and practices applicable to entrepreneurial activity and finance
	Assess and compare the stakeholders and resources within the entrepreneurial ecosystem of a country in order to decide on the market making strategies and access to financial resources
	Develop and present business plan to attract finance
	Critically reflect on the pitch experience and develop action plan to inform future practice

Assessments	Details	Weighting
	Essay	30%
	Case study	30%
	Group business plan and pitch	40%

Graduate Attributes addressed in this subject	Preparedness
	Ethical and social understanding
	Cognitive skills to synthesise and consolidate knowledge
	Interpersonal skills
	Communication skills
	Teamwork skills